Inspiring Innovation • Persistent Perfection

# B53S
## Pro Notebooks for Business Pros

- **Reliable** :subjected to stringent quality tests and built-in anti-shock hard drive
- **Security**: features smart card access, finger-print readers, and optional TPM
- **Performance**: Sonata® long life 900-charge cycle battery - three times the traditional Li-ion battery life cycle
- **User-friendly features**: ASUS Xpress Charge - quick charges to 90% capacity in just 90 minutes. Detachable docking station, and multitask on up to three displays

ASUSPRO Notebooks Video

ASUSPRO B Series notebooks are designed especially for small to medium-sized businesses. With B43 and B53 models, ASUS provides quality-tested technologies and innovative business enablers.

### Top Quality Commercial Notebooks

ASUSPRO B Series notebooks are all strictly quality tested to surpass industry standards, surviving drop tests, hinge test cycles and panel pressure testing.

### Drop tested

More than double the drop height of consumer notebook standards

### Hinge tested

Surpass consumer notebook standards

### Pressure tested panels

Panel pressure tests that are 20 percent more than consumer notebook standards

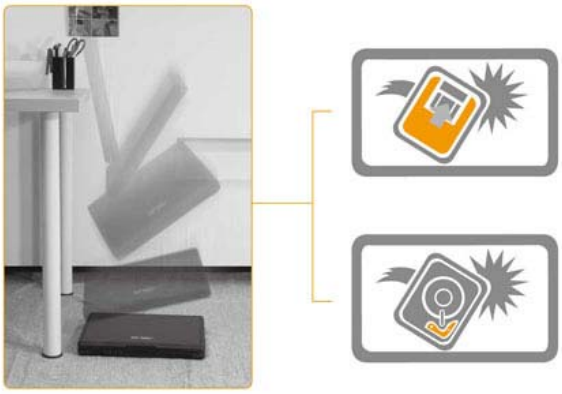
### Anti-shock hard drive

With ASUS Shockshield motion sensors andanti-shock cushions

## Never Again Worry About Shocks and Spilled Drinks

### Durable anti-shock hard drives

Confidential data stays safe and secure with ASUS ShockShield motion sensors and shock absorbing cushions that mitigate the risk of damage during transport — ensuring data stays secure and safe.



### B53 spill-proof keyboard repels up to 120cc of liquid

Spill-resistant keyboard build and a drain system that funnels liquids through the bottom of the notebook mean a highly survivable PC

## Worry-Free Security

### Smart card access, fingerprint readers and optional TPM

Strict gatekeeping and privacy controls to guarantee only authorized users have access to important files.

### ASUS Secure Delete - permanently erases sensitive data

An easy-to-use interface that allows you to permanently remove confidential data from the recycle bin. Simply launch Secure Delete and drag and drop the files to be deleted.

### Theft Protection with LoJack for Laptops and Intel® Anti-Theft Technology

Sold separately, LoJack for Laptops gives you the ability to lock, delete, locate and recover your stolen laptop, while Intel® Anti-Theft Technology provides additional security with remote system disabling. When the laptop is recovered, it can be easily reactivated and returned to normal operation.

COMPUTRACE LOJACK FOR LAPTOPS

intel ANTI-THEFT TECHNOLOGY

## Intelligent Performance

### Connect up to three displays

With ATI Eyefinity® multi-display technology, which enables a single GPU to simultaneously support up to three independent display outputs to boost productivity levels. It facilitates multitasking through an expanded visual workspace, with particular benefit for healthcare, broadcasting, banking and financial sector users.

### 2nd generation Intel® Core™ vPro™ processors

ASUSPRO B43S and B53S models are powered by 2nd generation Intel® Core™ vPro™ processors to take intelligent client computing to the next level—maximizing hardware-assisted security, simplifying PC management, and providing more responsive, adaptive performance.

### Eco-friendly battery with ASUS Xpress Charge

First commercial notebooks to include Boston-Power® Sonata long life battery technology as a standard feature, offering three times the life cycle of traditional Li-ion batteries, while ASUS Xpress Charge technology recharges the notebook to 90% in just 90 minutes.

### ASUS USB Charger+

Quick-charge your mobile devices in no time. ASUSPRO B Series notebooks with USB 3.0 allow you to easily charge your smartphones, MP3 players and other portable devices even when the notebook is powered off or in sleep or hibernate modes. Simple, easy and convenient.

## Ease of Use Features

### ASUS Power Station II

Uncompromising, expansive connectivity through a detachable docking station that allows for the quick connection of peripherals, communication devices, and power cables.

### Presentations made better with ASUS Scene Switch

Easeasily switch wallpapers, mute settings, output modes, hide desktop icons and disable screensavers through a single hotkey — ensuring you're presentation-ready at a touch.

### ASUS Power Recovery

Backup and recover the system at any time with this powerful tool that helps protect your computer from crashes and hard drive failures. Restoring the system with a precision backup image is fast, easy and always reliable.

### Business card holder

Integrated into the notebook itself for easy access and storage.

## Comfortable Computing

### Clear display even in bright environments

Glare-proof screens use advanced panel layering manufacturing methods that allow users to see and read with comfort and clarity even under bright lights. This is particularly useful when outdoors.

### Quieter computing with Power4Gear quiet office mode

ASUS Power4Gear fully self-adjusts fan speeds to significantly reduce noise, providing the most comfortable user experience.

HDMI™
HIGH-DEFINITION MULTIMEDIA INTERFACE

## Specifications

| | |
|---|---|
| Processor | Intel® Core™ i7 2620M Processor<br>Intel® Core™ i5 2540M/2520M/2410M Processor<br>Intel® Core™ i3 2330M/2310M Processor |
| Operating System | Genuine Windows® 7 Ultimate<br>Genuine Windows® 7 Professional<br>Genuine Windows® 7 Home Premium<br>Genuine Windows® 7 Home Basic |
| Chipset | Intel® QM67 Express Chipset |
| Memory | DDR3 1333 MHz SDRAM, 2 x SO-DIMM socket for expansion up to 8 G SDRAM |
| Display | 15.6" 16:9 HD (1366x768) LED Backlight anti-glare |
| Graphic | ATI Radeon® HD 6470M with 1GB DDR3 VRAM |
| Storage | 2.5" SATA<br>750GB 5400rpm/7200rpm<br>640GB 5400rpm<br>500GB 5400rpm/7200rpm<br>320GB 5400rpm<br>ASUS Shock Shied Hard drive protection<br>2.5" SATA<br>160GB SSD |
| Optical Drive | Super-Multi DVD |
| Card Reader | 5 -in-1 card reader ( SD/ MS/ MS Pro/ xD/ MMC) |
| Camera | 2.0 Mega Pixel web camera |
| Networking | Integrated 802.11 b/g/n<br>Built-in Bluetooth™ V2.1+EDR<br>10/100/1000 Base T<br>Integrated V.92 MDC Fax/Modem, with AC-Link Version. 2.1 Compliant (Optional)<br>3G/3.5G Antenna support *1 |
| Interface | 1 x Microphone-in jack<br>1 x Headphone-out jack<br>1 x VGA port/Mini D-sub 15-pin for external monitor<br>1 x USB 3.0 port(s)<br>2 x USB 2.0 port(s)<br>1 x RJ45 LAN Jack for LAN insert<br>1 x HDMI<br>1 x E-SATA (USB2.0 Combo) Ports<br>1 x RJ11 Modem jack for phone line<br>1 x Express card<br>1 x Display Port<br>1 x Fingerprint (Optional) |
| Audio | Built-in Speakers And Microphone<br>Altec Lansing® Speakers |
| Battery | 3Cells : 4400 mAh 47 Whrs<br>4Cells : 4400 mAh 47 Whrs<br>*2 |
| Power Adapter | Output :<br>19 V DC, 3.42 A, 65 W<br>Input :<br>100 -240 V AC, 50/60 Hz universal |
| Dimensions | 38.4 x 26.3 x 3.30 ~3.50 cm (WxDxH) |
| Weight | 2.69 kg (with 6 cell battery) |
| Security | Kensington lock<br>LoJack<br>BIOS Booting User Password Protection<br>HDD User Password Protection and Security<br>Intel Anti-theft<br>TPM (Trusted Platform Module) (Optional) |
| Certificates | UL, TUV, CE Marking Compliance, FCC Compliance, BSMI, CCC, CB, EPEAT, EU Flower, Energy star |
| Manufacturer Warranty | 2-year limited global hardware warranty. *different by country<br>1-year battery pack warranty<br>On-line problem resolution through web interface (BIOS, Driver update)<br>OS (Windows 7 ) install/uninstall consultation<br>Bundled software install/uninstall consultation |
| Note | *1 in selected territories<br>*2 |

| | |
|---|---|
| | 3 cells Boston power(6cell like)<br>4 cells Boston power(8cell like) |

**Buy Microsoft ® Office 2010 to use the full-featured Office software on this PC.**